

Protecting your data should be simple.

Cyber threats are increasing.

It's only a matter of time before your organization's data becomes the next target.

The unprecedented rise in cyber threats in recent years is creating dire consequences for businesses: multi-million dollar ransom payments, days or weeks of operational disruption, and potential loss of critical data. Furthermore, data breaches that become public often result in permanent reputational damage. Even though most organizations understand and acknowledge the need for strong data security limited resources, time, and expertise inhibit their ability to build adequate defenses around their unstructured data.



Over **one-third** of organizations have experienced a ransomware attack.¹

Average ransom payment can be **a quarter million dollars**.¹



Cost of a breach for US businesses is over **two times** higher than the global average.²

Average cost of unplanned downtime is **\$8,851 per minute**, a **36.5% increase** from the prior 6 years.³

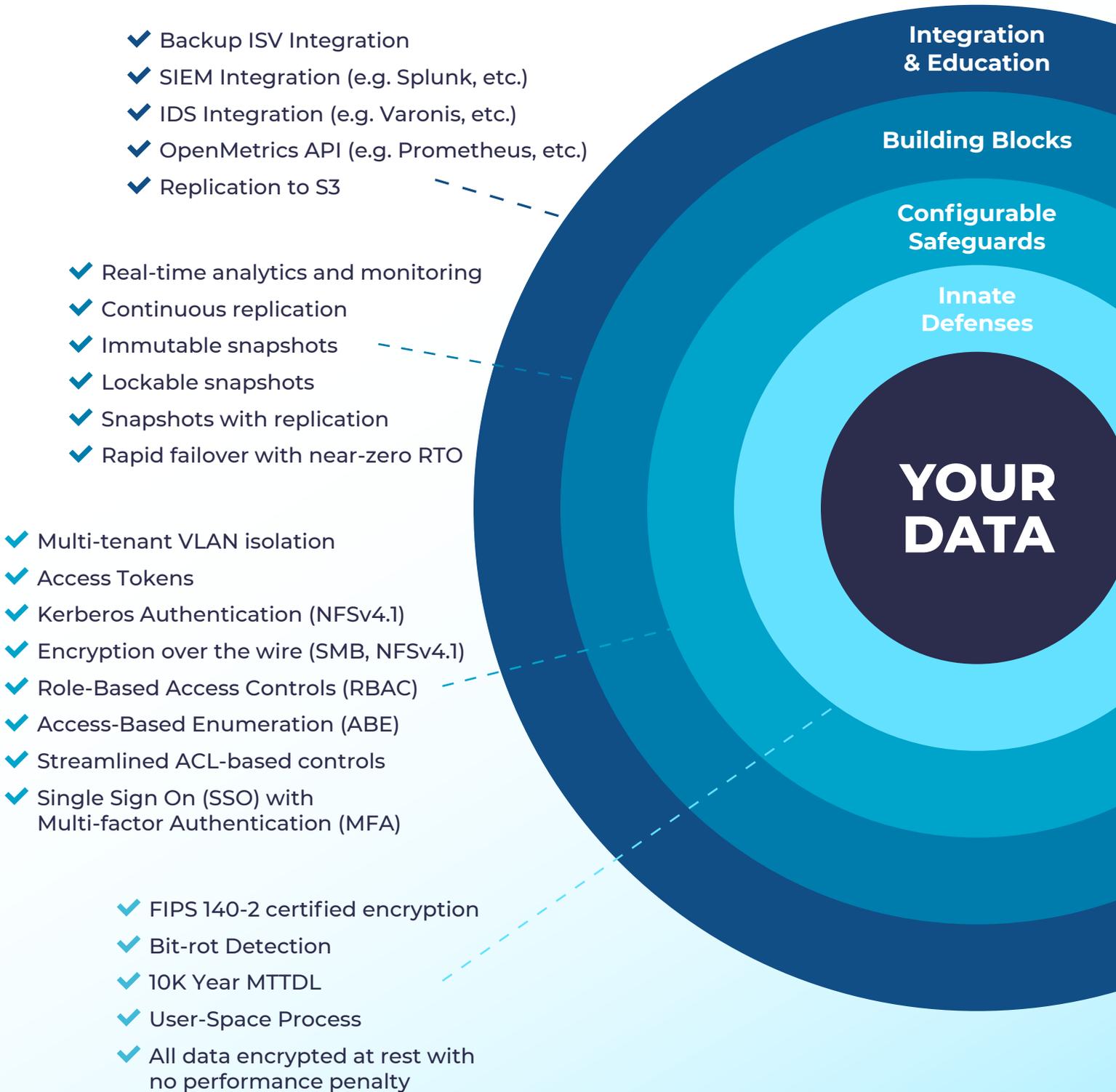


There's a lot at stake, so we made protecting your data with Qumulo as simple as possible.

¹IDC Ransomware Study: Where You Are Matters! 2021
²IBM Cost of a Data Breach Report 2022
³Ponemon Institute© Research Report 2016

One license. All-in-one data security.

Every Qumulo deployment includes our full suite of safeguards. New features and enhancements are released rapidly and made available to you with no additional costs or disruption to your operations.



Learn more at [Qumulo.com](https://qumulo.com)