

AI-Driven, Real-Time Automation and Analytics for Video Workloads



Today's media organizations are looking for tools that provide AI-driven insight and visibility into their content libraries instantly. Qumulo and axle ai, the leader in AI-driven media management software for video teams, have partnered to deliver a complete solution for storing, managing, and automating search of content for media and entertainment organizations.

This joint solution enables film and television studios, broadcasters, post-production houses, and corporate video production teams to leverage Qumulo's intelligent hybrid cloud storage and axle ai's powerful media management software to accelerate media workflows, link remote teams, and simplify content creation processes. The combination of Qumulo's real-time analytics and axle ai's media management software modernizes video workflows, making it possible to identify, search and gather storage insights in real-time and eliminating the need for painfully slow file system scans and directory tree walks that can take days to gather insights or take action.

Qumulo Hybrid Cloud File storage

Qumulo's file storage meets the needs of today's demanding editorial workflows; providing a storage solution that can provide limitless scalability and capacity to manage ever-growing storage and retention requirements, in on-prem, hybrid or cloud environments.

Qumulo's distributed file system includes powerful, real-time analytics that provide users with instant visibility and control of media content, saving time and money while increasing performance. Qumulo's software also allows users to programmatically configure their storage infrastructure, eliminate redundant administrative tasks, and automate IT management.

Axel ai Media Management Software

Global media organizations rely on axle ai media management software for comprehensive media management, AI-driven tagging, and workflow automation, enabling them to automatically tag, transcribe, search, and repurpose their content, from small media libraries to large collections at petabyte scale. axle ai's artificial intelligence technology will scan for vectors, shapes, colors etc. of an image, comparing them to a reference library to identify and "tag" identified objects. For every match, a tag is added to the file including a confidence score of how certain the algorithm is of the match.

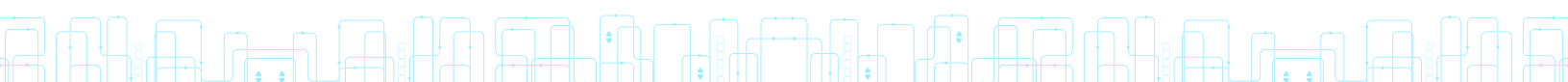
JOINT SOLUTION BENEFITS:

Today's media organizations are looking for tools that provide AI-driven insight and visibility into their content libraries instantly, together Qumulo and axle ai deliver.

The combination of Qumulo's real-time analytics and axle ai's media management software modernizes video workflows.

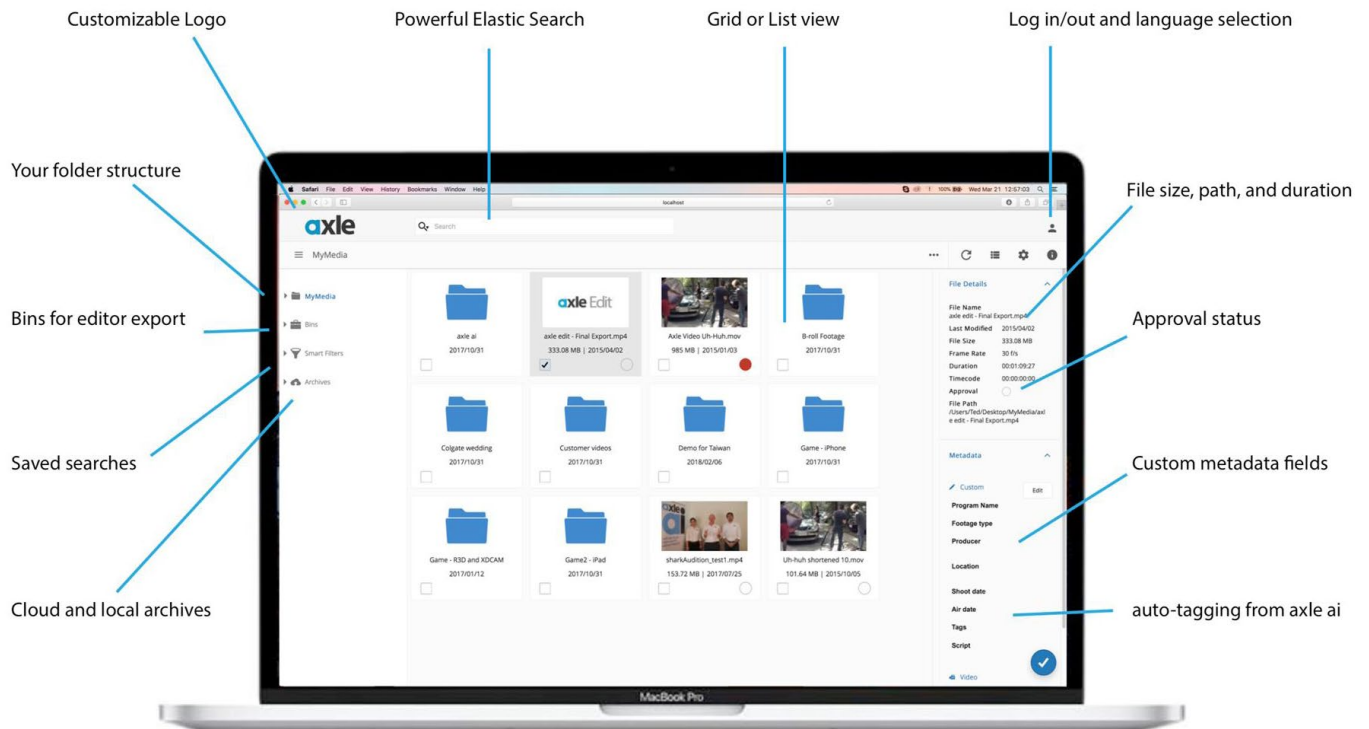
FEATURES & BENEFITS

- Simplify content creation processes
- Accelerate content creation and media workflows
- Boost collaboration
- Scalability to petabyte levels
- High performance for 4-8K workloads
- Burst rendering to cloud environments
- Instant visibility and control of all content



Unlike nearly every other media management solution, and especially legacy media asset managers (MAMs), axle's radically simple approach lets its customers simply turn on the software and immediately scan their existing volumes, folders and working file formats. Media are displayed within a browser interface that works across multiple environments including Mac, PC, iOS, Android, and axle's integrated panel for Adobe Premiere Pro CC.

AXLE AI USER INTERFACE



ABOUT AXLE AI

axle ai is the recognized leader in developing radically simple media management software.

Learn more at www.axle.ai and www.connectr.ai

ABOUT QUMULO

Qumulo is the leader in enterprise-proven hybrid cloud file storage, providing real-time visibility, scale and control of your data across on-prem and cloud environments.

For more information, visit www.qumulo.com

