

# Unleash the Power of Your Digital Content

Media and entertainment organizations are constantly looking for ways to increase the business value of their media assets by merging creative talent with technological breakthroughs. Storage infrastructure plays a critical role in the ability to store, manage, and understand vast and rapidly growing media content libraries. Whether organizations are running specialized media and entertainment workflows like compositing, rendering, animation, simulations, editing, post-production, color correction, VFX or virtual reality, these all require more storage capacity and faster performance.

**The challenge is simple:** The legacy storage systems, that have been used for years, are simply unable to keep up with the workflow demands to manage petabyte scale and billions of files.

## Qumulo Hybrid Cloud File Storage

### SCALE YOUR STORAGE EASILY

Demands for more storage are dramatically increasing. HD and 2K already require many TBs of storage and 4K requires four times the capacity. Qumulo easily scales to keep pace as your organization takes on more projects and more complex technical challenges. Every node you add, increases performance and capacity.

### INSIGHT INTO BILLIONS OF FILES, INSTANTLY

Our real-time analytics allow you to see how your storage is being used now, and over time, so you can make better-informed decisions without the worry of overprovisioning. With Qumulo, you can gain visibility into your data, usage patterns, and which users or workloads are impacting performance and capacity.

### HARNESS THE POWER OF THE CLOUD

Provision your data across on-prem and multi-cloud platforms, wherever it can most effectively power your media and entertainment business. Qumulo's unique hybrid cloud approach lets you access, manage, and migrate your data seamlessly across both environments.

### AUTOMATE YOUR WORKFLOWS

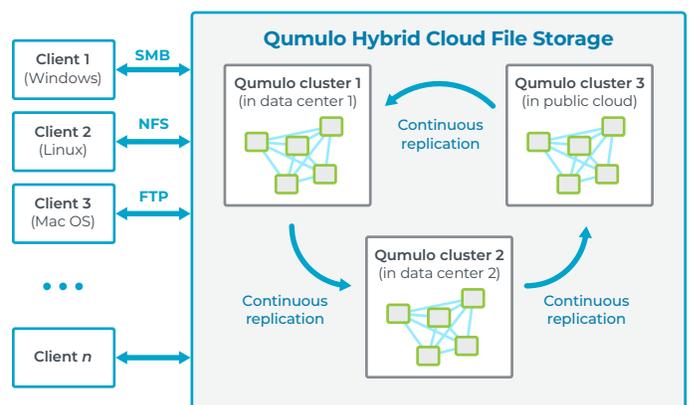
Programmatically configure, manage and optimize with the industry's most advanced API.

### BE DELIGHTED WITH YOUR STORAGE PARTNER

Utilize 100 percent of your provisioned storage and keep communication open with Qumulo Customer Success, with a dedicated Slack channel.

## BENEFITS FOR MEDIA AND ENTERTAINMENT

- Small files? No problem. Efficient, high-performance storage for large and small files.
- Spending too much time on administrative tasks? Automate common tasks and free up your time to focus on strategic content.
- Worried about where your storage capacity is being used? Real-time analytics provide visibility into your data.
- Tasked with leveraging the cloud? Make the transition smooth and transparent.
- Frustrated with your storage vendor? Partner with Qumulo to be delighted with our unique approach to Customer Success and file storage innovation.



## ABOUT QUMULO

Qumulo hybrid cloud file storage delivers real-time visibility, scale and control of data across on-prem and cloud. See storage made simple: [qumulo.com](http://qumulo.com)